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## DISTRIBUTION TOP NEWS

### After a successful 2020,

Euronews & Africanews keep expanding fast across all 5 continents, experiencing major growth across strategic markets and devices. In 2020, we signed **90 new partnerships** and extended our network by **9M additional households**.

And 2021 is off to a great start.  
Discover Euronews and Africanews new partners and key figures.

### Key figures and achievements

**+90M** New monthly users  
in the United States

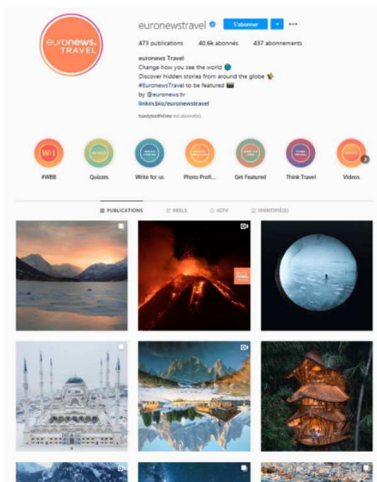
The creation of FAST compliant feeds enabled Euronews to expand considerably in the USA over the last six months.

**+14M** Additional  
households

With access to Africanews, accounting for a global network of **35M households**.

### Latest News and products

Get to know more about our newly enriched multi-platform **travel ecosystem**. Have a look at Euronews latest **marketing campaigns** and newest **strategic partnerships**.





## NEW PARTNERS

Euronews & Africanews are extending their footprint worldwide

The euronews brands penetration have recorded exponential growth in 2021 so far, across strategic territories in all 5 continents. New deals, collaboration extensions and partnership diversifications are contributing to the global expansion of euronews and africanews networks.

### Western Europe & Scandinavia



- UK: Euronews Russian & English as well as Africanews English are available on UK DTT network **Freeview** via ChannelBox across +13M households
- **Rakuten TV**: distribution of Euronews English and local language in 9 new countries (NL, SE, IE, BE, PT, LUX, FI, DK, NO)
- Denmark, Finland, Norway, Netherlands: Africanews available on **SamsungTV+**
- UK: Euronews & Africanews English now on **Newsplayer+** & **Vision 247**
- Portugal: Launch of Euronews Portuguese on **NOWO**

### Central & Eastern Europe



- Bulgaria: **M-SAT, Boryana, Kivi TV, Telecabel** airing Euronews English
- Romania: **RC TV** broadcasting Euronews English
- Slovenia: **T2** now airing Euronews English
- Czech Republic: **4NET TV** with Euronews English
- Moldava: **Starnet & TV SAT** distribute Euronews Russian
- Georgia: **Central Georgian Com** broadcast Euronews Russian

### APAC

Euronews English has been launched on **Samsung TV+** Australia



### Africa

- Francophone Africa: Euronews and Africanews on **Starnews Media** (via Orange Cameroon)
- Ethiopia : Africanews English with **Habeshaview**
- South Africa: Africanews on **Telkom**



### Latin America

- Euronews Spanish on **Samsung TV+ Mexico**
- Euronews Portuguese on **Samsung TV+ Brazil**
- Euronews English & Spanish on **Tiki Live** and **Plex**



### North America

#### USA:

- Euronews Spanish and English on **The Roku Channels, Plex & Distro TV**
- Euronews English on **Tubi**
- 7 Euronews languages on **Videoelephant.TV**
- Euronews extended its partnership with **Haystack News**

#### Canada:

Euronews French and English on **River TV**



### Out of Home

- **Mjuzi**, e-learning platform, in Africa.
- **Aerogroup** in Russia, as a new airline partner.
- **Youbox** in France, available in 5 countries
- **Immfly** in 9 new airlines including PEGASUS



## INFLIGHT TAILORED MODEL

Greater flexibility, greater control

Euronews launched competitive tailored packages designed for airlines partners, guaranteeing great flexibility and full control over content usage.

- Unlimited rights
- Unlimited content access in all languages
- Unlimited re-runs
- Extended content life cycle .

**Get in touch to know more !**

- **SVOD for Inflight** provides unlimited access to Euronews video on-demand episodes in 12 languages. Topics include business, culture, sports, science, travel and lifestyle.
- **Nearly Live News** encompasses part-time broadcasting, news bulletins and short form News format
- **Live Content** subscription package comprises access to the 24/7 channel

## LATEST NEWS

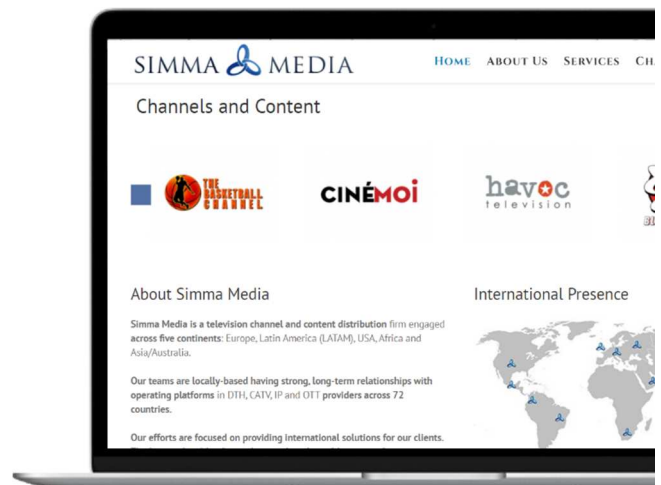
What's new at Euronews?

### Quarter 1, 2021

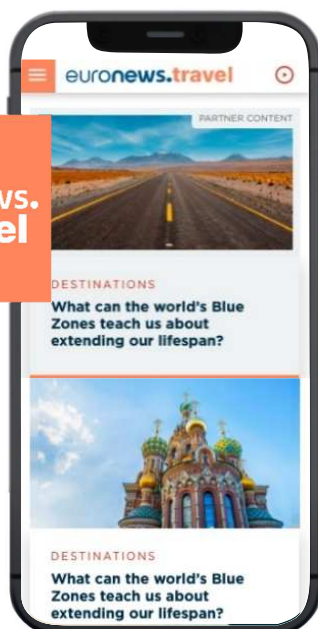
Euronews is thrilled to formalize its collaboration with **Simma Media as a representative in LATAM** (excluding Brazil).

With their 20 years experience in the television industry, Simma Media will be maximizing Euronews penetration in Pay TV, OTT, Mobile & part-time broadcast markets across Latin America.

SIMMA  MEDIA



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travel



### April 2021

euronews travel unveiled its enriched travel ecosystem, designed to meet shifting audience demand.

euronews launched its **dedicated travel section online, first original travel series** featuring travel influencer Eva Zu Beck as well as a new weekly travel newsletter.

New digital series are coming-up: **Chiefs beyond borders, European Lens, Travel like a local, Tales of the city.**





# COMMUNICATION CAMPAIGN & PR

Partnerships shining a light on Euronews

## Euronews banner campaigns

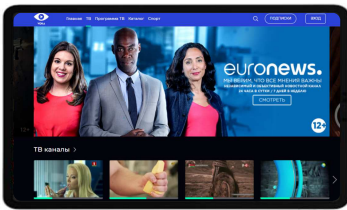


Samsung TV+ Brazil & Mexico,  
Official site main page.

**LATIN AMERICA**  
*March 2021*



PRODU, Latin America



A1, Belarus, Official site main page

**EASTERN EUROPE**  
*February 2021*

**EUROPE**  
*January 2021*



Samsung TV+, Europe

## PR & Newsletters features



**UNITED STATES**  
*March 2021*

Euronews programmes were showcased in PLEX's newsletter. A **press release** also featured that new strategic partnership.



**telecompaper.com**  
Plex adds 16 free live channels to LatAm offering

Streaming media platform Plex has added 16 more Spanish-language TV channels to its live TV offer in Latin America, reports Xataka Mexico. The channels will offer sports, news, entertainment, movies, series, video games and soap opera content and include Olympusat, Euronews, Answer Media, OTTera, Shoreline Entertainment and AFV. The VoD platform now has around 100 channels of customisable live programming in its lineup, having launched the free live TV service globally last July.

Telecompaper DV

## Happenings



**UKRAINE,**  
*March 2021*

To boost euronews awareness among Divan.TV community, a contest was launched on their website.

For more information, please contact [distribution@euronews.com](mailto:distribution@euronews.com)

Let's keep in touch.

